

(2) Initiatives to Support Business Strategies

IV. Digital transformation (DX) strategy



Changes in Business Environment

- Construction of a value creation model with consideration for environmentally responsive structural changes in the shipping industry
- Sophistication of vessel management to respond to the needs of customers who are aware of significance of decarbonization and "business and human rights"
- Fair and prompt decisionmaking in consideration of standpoints of various stakeholders

Human Capital Strategy

Promote DX to develop pleasant working environment where employees can concentrate on implementing strategies at a high level.

Sustainable Shipping Strategy

Promote DX for vessel management for the prevention of accidents and disasters, the sophistication of vessel management, and the improvement of navigation efficiency.

Governance Enhancement

Promote DX for the enhancement of governance including the streamlining of monitoring.

Digital transformation (DX) strategy

Enhancement of cybersecurity

DX for vessel management



- Preventive maintenance devices
- Work support robots
- Navigation support system

IT human resources development



- Enhancement of IT training
- Development of digital-core human resources

Investment in core systems



- Consideration of new core systems
- Sales support system
- Accounting system

Sophistication of business operations



- Investment for the sophistication of business operations
- Utilization of DX for human resources
- Initiatives for efficiency through DX

Acceleration of digital education