

September 1, 2010

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Announcement on the corporate logo of NS United Kaiun Kaisha, Ltd.

Shinwa Kaiun Kaisha, Ltd. has announced that the trademark logo for NS United Kaiun Kaisha, Ltd. has been determined in accordance with the change in company name, effective October 1, 2010.

## NSユナイテッド海運株式会社 NS United Kaiun Kaisha, Ltd.



- The logo design features a wave over the letter "U," the initial letter in "United." This design ensures that viewers recognize at a glance that the logo is associated with a shipping company.
- The concept behind the logo is that all employees and those involved in NSU business will always deeply acknowledge the vital responsibility of transporting commodities on the sea and making connections across the sea.
- The logo also symbolizes NSU striding across the waves and streaming across the boundless expanse of the sea.