



News

May 26, 2011

Announcement on Establishment of South Asia Marketing Strategy Office

Listed company name: NS UNITED KAIUN KAISHA, LTD.
Listing Stock exchange: Tokyo, Osaka, Nagoya and Fukuoka
Code number: 9110
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N.S. United Kaiun Kaisha has been addressing the “maintenance/expansion of business operations” and “development of new business fields,” as well as positioning “enhancement of the operating base for the next stage” as a major management issue since the establishment of Overseas Business Project Office on June 27, 2008.

We are pleased to inform you that in order to move ahead with the mid-term management plan, announced today, in a more tangible manner, the Overseas Business Project Office will be dissolved, and that the new “South Asia Marketing Strategy Office” will be established to support our management strategy for the South Asia/South East Asia regions that are showing significant economic growth, as below:

1. Name :South Asia Marketing Strategy Office
2. Date of establishment :May 26, 2011
3. Objective :To facilitate the acquisition of new customers and enhance/increase business activities in the dry-bulk field in India, South Asia and South East Asia that are showing remarkable economic growth
4. Staff members:
 - Office Manager Hiroshi Sugiura, Representative Director / Vice President
 - Deputy Manager Hironobu Sato, Executive Officer
 - Members The administrative executive officers in charge of each Capesize group, Coal/bulk carrier group, Oil/Gas group, Tramp Chartering group, Near sea group, and Project group